

DEPARTMENT OF MECHANICAL ENGINEERING
ACADEMIC YEAR 2023-24 (ODD)

Date: 28.12.2023

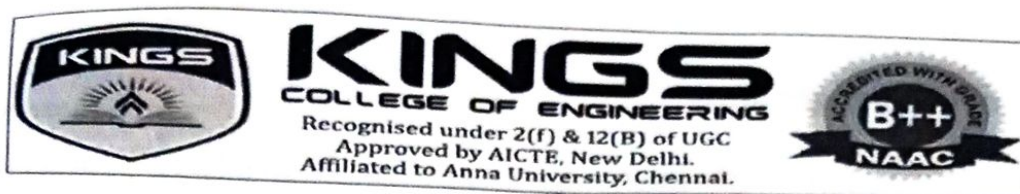
CIRCULAR

Department of Mechanical Engineering has planned to conduct an “**Students - Alumni Interaction Meet**” on 02.01.2024 (Tuesday) 3.00p.m. to 3.30p.m , our department alumni Mr.S.Jaivasanth, Licious, Founder and managing Director, Bangalore, interacted with the students.. at mechanical smart class room. Students are requested to attend the session without fail.

S. P. Anand
28/12/2023

Staff in charge

T. P. Anand
HOD/MECH
28/12/23



DEPARTMENT OF MECHANICAL ENGINEERING

ACADAMIC YEAR 2023-2024(ODD)

REPORT ON ALUMINI INTERACTION

Date: 02/01/2024

Details of Programme

Sl.NO	Contents	Details
01.	Title of the Program	Motivational Session by Successful Start-up Foundar
02.	Programme Them	Entrepreneurship
03.	Programme Type	Startup Initiative&Motivation,Interactive Session and Alumni meet
04.	Details of Resource Person	Mr.S.Jaivasanth(2009 to 2013)batch.
05.	Venue	Department Smart Class Room
06.	Date & Duration	02.01.2024 & 30 minutes
07.	Number of Student Participants	46
08.	Number of Faculty Participants	02

Objective of the programme:

- To provide a forum for students to meet young entrepreneur,share ideas and learn from them about what it takes to initiate their own business.
- To creat the awareness and motivate the II year students towards entrepreneurship skills.
- To learn the importance of mentorship and insperiration for business ideas.
- To motivate the students to developpe a self –respect.
- To explain the various qualities required for entrepreneurs.

Outcome of the programme:

- The participants gained the knowledge of business idea and its different phases.
- The session includes a platform for young minds to sharpen their entrepreneurial skills.
- The students were understanding the various schemes supporting the entrepreneurship.

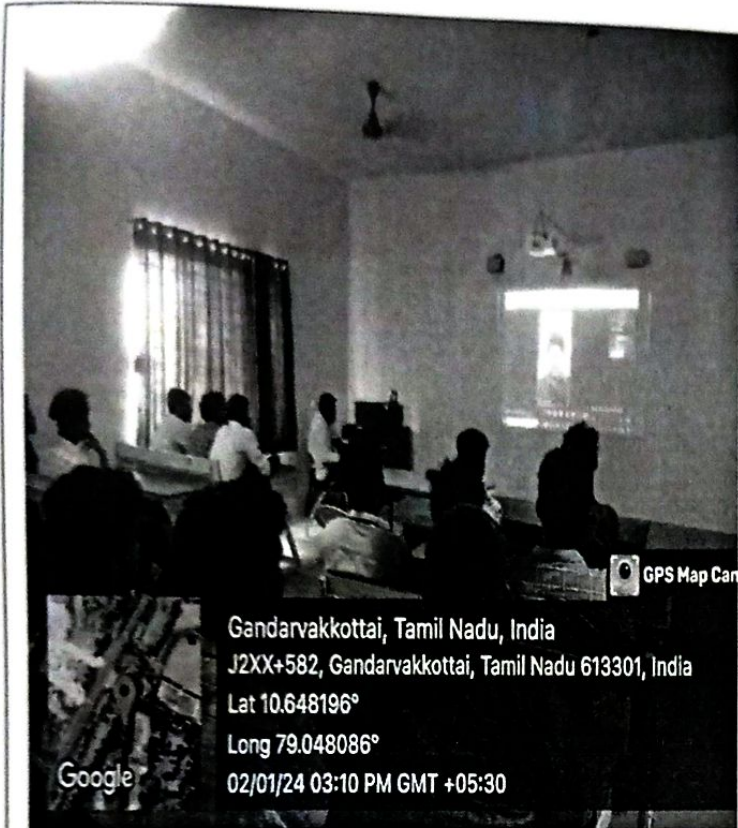
Detail description of the program:

Mr.S.Balaganesh, AP/Mech and Department Alumini coordinator had given the welcome address and brief introduction about the resource person. Mr.S.Jaivasanth, Licious, Foundar and managing Director, Banglore, acted as a session resource person for this programme.The topic of the presentation was "My journey as an entrepreneur" . He asked the students about their present knowledge of startups and business.Then he started explained the basics of startup,execution and huddles in the intial stages.The program was very joyful and informative.

The resource person explained the following concept:

- Specializations-New Planning & Development,Website development and Digital Marketing.
- Idea and conceptualization.
- Challenges faced in Marketing.
- Factors /Work before and after customer placing order.
- Financial report comparison and Business growth.
- Case study and Discussions.
- Business plan execution and getting feedback for standardization.
- Dynamic strategy for marketing.
- Experience entrepreneurship in real time.
- Company profile /vision and mission.

Session photographs:



Gandarvakkottai, Tamil Nadu, India
J2XX+582, Gandarvakkottai, Tamil Nadu 613301, India
Lat 10.648196°
Long 79.048086°
02/01/24 03:10 PM GMT +05:30



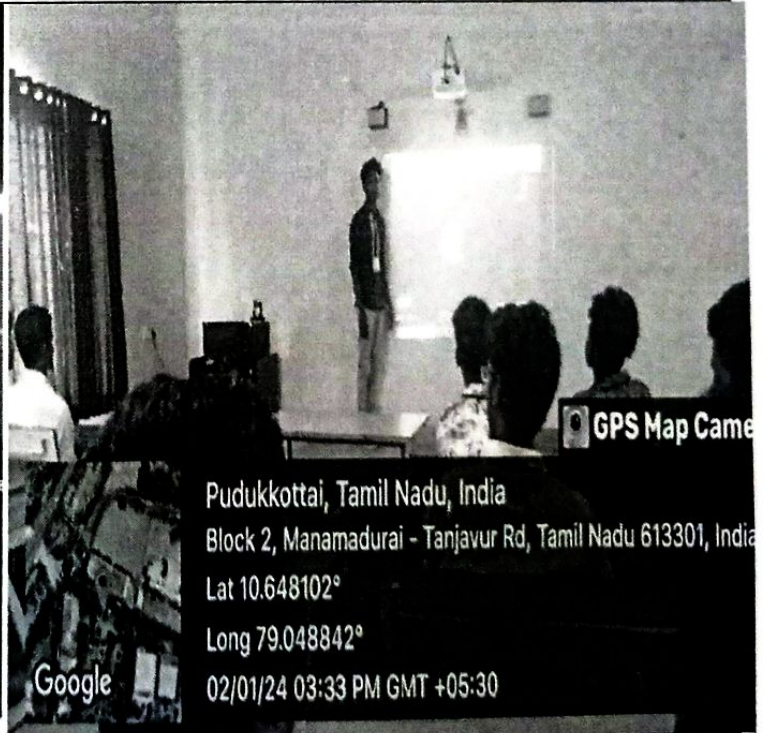
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J2XX+582, Gandarvakkottai, Tamil Nadu 613301, India
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Mr.S.Jaivasanth is interacting with the Students on 2/01/2024 during alumni interaction.

Glimpse of the program.



Gandarvakkottai, Tamil Nadu, India
J2XX+582, Gandarvakkottai, Tamil Nadu 613301, India
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Pudukkottai, Tamil Nadu, India
Block 2, Manamadurai - Tanjavur Rd, Tamil Nadu 613301, India
Lat 10.648102°
Long 79.048842°
02/01/24 03:33 PM GMT +05:30

Mr.S.Jaivasanth is delivering his experience

Mr.S.Vedha,II year BE Mechanical Engineering student deliver the vote of thanks .

The session ended with the oral feedback from students. Mr.S.Vedha,II year BE Mechanical Engineering student delivered the vote of thanks .

S. Balakrishnan
11/1/2024.
Dept.Alumini incharge

T. P. ...
HOD/Mech 11/1/24

J. ...
12/1/24.
Principal